

# THEY LIKE IKE



LELAND HAYWARD  
presents

## Ethel Merman in *Call Me Madam*

with **PAUL LUKAS**

Lyrics and Music by **IRVING BERLIN**

Book by **HOWARD LINDSAY** and **RUSSEL CROUSE**

Directed by **GEORGE ABBOTT**  
Dances and Musical  
numbers staged by **JEROME ROBBINS**

A New  
Musical

THE BEST THING FOR YOU • THE OCARINA • MARRYING FOR LOVE  
IT'S A LOVELY DAY TODAY • WASHINGTON SQUARE DANCE • THE HOSTESS WITH  
THE MOSTES' ON THE BALL • FREE • THEY LIKE IKE • ONCE UPON A TIME TODAY

**IRVING BERLIN**  
MUSIC CORPORATION  
1650 BROADWAY, NEW YORK 19, N. Y.